

Livermore Smoke, March 28, 2011, Board Meeting

In Attendance:

Board Member	Board Position	Board Member	Board Position
Louie Arias	Secretary	Andrew Paulazzo	President
Sandra Duffy	TBall AGC	Abraham Pereida	Fundraising
Steve Farro	Equipment Manager	Alisa Scribner	8U AGC
Fundraising /	V.P. - Umpire in Chief	Dave Taulton	MSB AGC
Marc Kavanagh	Scheduling		Player of the Week
Dave Koenig	Treasurer	Gary Vignola	Director of Players & Coaches Development for Recreation & Travel Softball
V.P. Registrar,			Uniforms, Trophies
Trish Martinez	Snack Bar		10U AGC
Denise "Brownie" Meyer	Picture Coordinator	Craig Waugh	Travel Ball
Denise "Whitie" Meyer	Opening Day Coordinator	Randy Zumwalt	
Jeff Passama	Apparel and Community Affairs		

Non-Board Member Attendees: Darwin Stephenson

Louie Arias: +1.925.413.9715

Meeting called to order ~ 7:12 PM on March 28, 2011.

Andy introduced Marc Kavanagh to the LGSA Board as the new Scheduler Board Member.

Minutes:

The Livermore Smoke February 28, 2011 Board meeting minutes were sent via email to LGSA Board prior to this meeting.

Old Business:

- Louie Arias read the February 28th LGSA Board meeting minutes.
- Granada High School softball players were in uniform to work for our LGSA Opening Day as a way to say "Thank You" for our donation.
 - Opening Day was awesome.
 - Parking was okay. We were supposed to have the church parking lot, but there were other activities going on at the church. Thus, we had some parking there.
 - Sandra did an awesome job with the program
 - Trish did a GREAT job with the snack shack. There were long lines at the snack shack, so people were buying food.

Suggestions for Improvements

- Need something for young kids to do.
- Need to hold people at the venue. Need more games and activities.
- Parking attendant next year.
- Publicity in the Independent Newspaper
- Start working on Opening Day after elections for next year. Get an Opening Day Coordinator sooner.

- Organize pictures better, so people are not walking in the background. Need monitors for pictures.
- Organize handing out programs better.
- Fields were good
- 3/15/11 was the make-up day for pictures. Need to communicate the make-up day better next year.
- Seniors picture day is the next make-up day.
- When is the Senior picture day? Brownie has not heard from Marty about Senior pictures.
- Apparel sold well on Opening Day. Jeff sold \$2400 to \$2700 in apparel. Need to order more apparel.
- Basket Raffle did well. The raffle made \$4642. Wendy had ideas to increase pre-sales.

New Business:

- General season update: Rain. We lost at least two weeks of games due to rain.
 - Sunday, 4/17/11, is one of the rainout games make-up day.
 - Rest of the games will be made up on Friday, 04/15 and 04/22/11.
- Reschedules will be done through Sportability. Emails from Sportability will be sent out to notify teams of the reschedule game days.
 - AGCs are not getting copied on reschedules. Marc will make sure the AGCs get copied on game reschedules for their age group.
 - There will be Smoke games at Robertson Park on 4/16/11. Seniors have been practicing at Robertson Park on Saturdays.
 - There has been some ugly behavior by some parents at games recently. Coaches and AGCs need to take care of it and stop it.
 - Since the garbage bags have been put in the JM lock boxes, garbage has been emptied.
 - Benny, the night time janitor at JM, is great. We have had some issues with the daytime janitor.
 - Playoffs are in 1 month.
 - The All Star game will be on Saturday evening after the conclusion of the championship games. Get the following information to the AGCs:
 - Each Black team will send 6 girls. Coaches are to select the girls. They are to choose the best 4 or 6 teammates for All-Stars and not necessarily the best 6 players from their teams and not necessarily always the coaches' daughter.
 - Coaches will get shirts
 - Players will get jerseys

Apparel Update: Jeff Passama

- Jeff's getting prices from Embroider Me. Benefits to going to one supplier i.e., Embroider Me:
 - Embroider me does the team web site.
 - Orders done through the web site
 - We are not making a lot of money on apparel.
 - Embroider Me sets up a Rebate System based on volume.
 - T-Shirts are silk screened
 - Cotton prices are going up, so T-Shirt prices are going up.
 - Stitched Sweatshirt

Apparel Update: Jeff Passama (continued):

- We need apparel inventory for the following events:
 - Live registration events
 - Tryouts (Travel, Fall?, next Spring)
 - Opening Day
- Get apparel pricing from West Coast
- One nice feature of dealing with Embroider Me is that they would handle sales.
- Jeff needs to narrow down what we sell and inventory it:

• Hats	Magnets
• Visors	Bumpers Stickers
• T-Shirts	Lady T-Shirts
• Windbreakers	

- Is there a budget for apparel?
- Buy bulk
- Sell at our designated times
- This year all team apparel business went to Embroider Me.
- The one company for league apparel will be West Coast because of price and service.
- Sell apparel once a month at JM or deliver orders to the Snack Shack.
- Dana Cusimano had issues with the sweatshirts she sponsored for her daughter's team. She's the sponsor and her team had not received their sweatshirts yet.

Director of Players & Coaches Development for Recreation & Travel Softball Update – Gary Vignola

- Gary watched a game today for a complaining parent, and Gary did not see a problem with what the managers was doing.
 - 8U want more practices and fewer games.
 - Next year: Change 8U to 1 scrimmage game and 1 game per week. Increase the number of 8U practices per week.

V.P. - Umpire in Chief – Jim Geyer

- Collishaw is taking care of Emma Smith Infield, and it is beautiful. Collishaw will send smoke a bill at the end of the month.
 - Smith is playable before JM after the rain ended.

Smoke Tournament:

- Sandra and Jim are working on the Smoke Tournament.

• Jim will contact GLL about using their turf field for the Smoke tournament. He doesn't think that there will be any problems getting access to this field.

- Fields are being reserved for the tournament
- The largest age group (team wise) will play on JM.
- The oldest age group will play at Robertson Park.
- 10U will play at Smith and Max Baer.
- 8U will play on the GLL turf field.
- This is the first ASA B/C Tournament of the year.

Snack Shack – Trish Martinez

- The snack shack is leaking.
- Snack shack sales are going well.
- Need a new storage container with roll-up door for the Snack Shack supplies.
- Will not get electricity at the Snack Shack.

Travel Teams:

- Need BBQs, EasyUps and tables for the travel teams to make money for the Smoke Tournament.
- Travel teams will have JM with 3 days a week (Tue, Wed, and Thu) for practice.
- Soccer parents were requested the Travel Team tournament schedules for planning purposes.
- U8 Tournament costs are cheaper than the older ages.
- Send out an email this week for the Travel Ball Meeting on Wednesday, 4/13 at Mountain Mikes at 7:30

PM.

- Want at least 1 good solid 8U Travel team.
- Put together a 2nd 8U team that will use Rec uniform to keep cost down.
- Gary Vignola and Toff Garcia will do the 10U B travel team. They will get free indoor training by Gary and Toff.
- Randy Zumwalt will help with the BBQing for the Smoke Tournament.

Player of the Week – Wendy Vasquez

- The POW league emails were going to Tyra, but now they are going to Wendy.
- Not one from T-Ball.
- Not one from 8U
- Looking for Players of the Week from 10 Red and 10 Black.

Fusion Indoor Softball – Darwin Stephenson

- Darwin explained the idea behind Fusion being an option for girls who do not play travel ball to continue to play softball and develop their skills.
- He would like Smoke to back the league and to participate in running it.

- Cost: \$125 for 13 games. 1 game / weekend. League starts after school ends and ends 1 week before school starts.

- There is a High Comp and Low Comp division.
- No practices and just games played per the indoor rules.
- It is a fast moving game. There are 16 pitches per half inning. Every players starts with a 1 Ball, 2 Strike count. There are no foul balls and the defense plays all hit balls.
- Games are at Cabernet.
- Darwin will bring Fusion Fliers to our next Board mtg.
- Fusion keeps girls playing softball.

Community Affairs: - Jeff Passama

- Charter is moving. They have 2 softball fields. They used to be our fields. One problem with these fields, they do not have water.
- Charter School is moving. It is going to be relocated by Costco.
- These fields may become available again.
- No base pegs for the right field and the far field is good.
- Charter school used to take care of these fields. However, Charter would not pick up the garbage.
- Charter is gone. Fields will open in August. LGSA could renovate these fields.
- The 8U travel team use to hold their tournament at Charter.
- It would be worthwhile to add two fields to our practice locations.

Publicity:

- Livermore Smoke game publicity is making into the Independent.
- AGCs sent out Aunda's new email address to all managers.

Meeting adjourned at 8:45 PM.

Let's play ball tomorrow!!!!